Safe Area
Keep all text and logos within this area

CUSTOM PRINTED

6m STRAIGHT DISPLAY STAND (50% SCALE)

100% Total Graphic Area:
6025 (w) x 2400 (h) mm
Flood artwork to full rectangle for finishing

100% Total Visual Area:
5960 (w) x 2280 (h) mm

50% Total Graphic Area:
3012.5 (w) x 1200 (h) mm
Flood artwork to full rectangle for finishing

50% Total Visual Area:
2972.5 mm (w) x 1160 (h) mm

General Artwork Guidelines:

Pantone colours will be matched to CMYK as closely as possibe

RGB images will be auto converted to CMYK

Embed images/external links

Minimum resolution for images to be no less than 200dpi

All fonts must be converted to outlines

Please supply artwork as a Pre-Press PDF

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